



SAVANNAH **MASTER** CALENDAR • **AD RATE CARD**

Savannah's Only Real Time "GO-TO" Online Event Calendar

- 1.9 Million Page Views in 90 Days!
- Over 40,000 Registered Locals
- Updated Hourly
- Average Time on Site: Over 4 Minutes
- Desktop, Tablet & Mobile Ads
- Instant Company Brand Recognition
- Full Exposure on "Every Page" Randomly Rotating = Maximum Results!

AD PACKAGE	DESKTOP SIZE	MOBILE SIZE	1 MONTH (SAVE \$800)	3 MONTHS (SAVE \$2,100)	6 MONTHS (SAVE \$3,600)	9 MONTHS (SAVE \$4,500)	12 MONTHS (SAVE \$4,800)
TOP	1200x200	750x230	\$799.95/mo \$28/day	\$749.95/mo \$26/day	\$699.95/mo \$24/day	\$649.95/mo \$22/day	\$599.95/mo \$20/day
SIDE	300x600	750x500	\$699.95/mo \$24/day	\$649.95/mo \$22/day	\$599.95/mo \$20/day	\$549.95/mo \$18/day	\$499.95/mo \$16/day
FOOTER	300x200	750x500	\$399.95/mo \$14/day	\$349.95/mo \$12/day	\$299.95/mo \$10/day	\$249.95/mo \$8/day	\$199.95/mo \$6/day
VIDEO	300x200	750x500	\$399.95/mo \$14/day	\$349.95/mo \$12/day	\$299.95/mo \$10/day	\$249.95/mo \$8/day	\$199.95/mo \$6/day
ALL 4 = TOP • SIDE • FOOTER • VIDEO			\$1,499.95/mo \$50/day	\$1,399.95/mo \$46/day	\$1,299.95/mo \$42/day	\$1,199.95/mo \$40/day	\$1,099.95/mo \$36/day
CTA POPUP	750x500	750x500	\$599.95/week (Call to Action Pop Up Window)				
e-NEWSLETTER	750x500	750x500	\$249.95/week (Maximum Impact delivered to over 40,000 registered emails)				

AD CREATION FEE PER PACKAGE: \$99 (Includes Design, Layout, Programming & Placement)

START ADVERTISING WITH US FOR AS LITTLE AS \$6/DAY!



The screenshot shows the Savannah Master Calendar website with several ad zones labeled:

- TOP AD:** Located at the top of the page, above the main navigation.
- VIDEO AD:** Located on the right side of the page, above the calendar grid.
- SIDE AD 1:** Located on the right side of the page, below the video ad.
- SIDE AD 2:** Located on the right side of the page, below side ad 1.
- SIDE AD 3:** Located on the right side of the page, below side ad 2.
- SIDE AD 4:** Located on the right side of the page, below side ad 3.
- FOOTER 1, 2, 3, 4:** Located at the bottom of the page, below the main content area.

The website content includes a navigation bar, a main heading, a calendar for April 2023, a gallery of event photos, and a video wall section.

CONTACT AD SALES

PARTNER WITH US TODAY!

SMCSALES@GOCARD.COM